Chicken Wire Is Ideal For Pulling the Car Out of Deep Sand Holes.

Thousands of motorists are just ow planning transcontinental automobile trips, and the subject of This is a mistake, however, Tourisis

One of the first things according an experienced tourist, is the con-





EMPLOYES of the Tri-State Motor company form one of the big payroll units of El Paso. This concern, RS ARE NOT

USED ON WAR FRONT

but a few years old, has grown last and now employs a large route of the payroll to a city is recognized.

The invertance of the payroll to a city is recognized.

erroneous impressions have with segard to the work cars have been doing on the carry have been doing on the result of the importance of El Paso as a trade center. The importance of the payroll to a city is recognized everywhere; the "dinner pail brigade," where it is large, does more for the prosperity of a city than any other cars are concerned there has been a mingle case of El Paso, is an important factor in the stability of the city. Those in the picture are:

OF AN AMBULANCE VI

EXPECTED IN STEEL

In reviewing the material affuntion tries, it is again only possible to say MAXWELL ECONOMY TESTS STILL OPEN
THAT future conditions are just an obcure as they have been for several
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expensive expensive the expensive that the expensive the expensive that t that future conditions are just an ob-scure as they have been for several percent of the total as against a normal of 25 percent. Meaning that do mail of 25 percent. Meaning that do mail of 25 percent. Meaning that do meet on a jima run, is still high for a report issued by the secretary of the country. The agne writer also calls attention to the fact that short two marks by local motories of better are called the country of a steel will throw other kinds back on the mark by local motories of better these of the secretary of the country. The agne writer also over call attention to the fact that the wentern states while there are in Hillings increased \$224,000 over call the wentern states while there are those up to the same date last year, age of one special sort of steel will ter than 30 miles to the gallon and those up to the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year, and the country of the same date last year. Total second highest in the same are the work of the work of the same date last year.

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Railroads have been bearined time

ocamp and sood become so aced to the outdoor life that the purposes are tablooed. Indertaking a camping trip a measurite net should be taken. It of aliaminum ware, commethree pails, a coffee pot, two pains, plates, cups, bowls, and all fitting sanging indo a three pail, may be purposed. Announcement has been made by the Studebaker corporation that there will be no change in the indees this fall but that the series 18, which has fall but that the series that fall but that the series 18, which has fall but that the se (Cognitalit registered, 1917)

Your Battery Needs Attention

neglect the battery of your car. It needs inspection regularly to keep it in the best

working order.

Bring your battery to us when it needs repairs or recharging, and we won't hold up

your car a minute longer than it takes us to remove your battery and replace it with

another.

And if you plan a leng trip it will be a
wise move to bring your battery to us for recharging. If you need a new battery, there's
no better battery made than the Willard.

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DWARD M. MAHAN, captain of Harrard's 1915 football team, has been accept of for enlishment in the marine corps, making one more famous athlete to volunteer for his country's service. He will be sent to a training station with other recruits shortly. In the fall of 1916 Mahan coached the football team of the University of California. Since then he has been employed by the New York Central railroad at Buffalo, N. Y.

We move in about ten days to our new home on Montana and Mesa.

> We Must Move All Our Used Cars Now

and offer some real bargains.

Chalmers "Six," 1917\$795 Studebaker "Six," 1916\$445 Hupmobile, 1916\$545 Overland, 83 B, 1916\$395 Saxon "Six," 1916\$495 Scripps-Booth demonstrator...Bargain

Terms if desired.

Oakland Auto Sales Co.

405-411 Myrtle Ave. Phone 1142.

To Every Motorist In This Locality

What a Gallon of Gasoline and the Franklin Car will Demonstrate on July 13.

IGHT now, there are two terms in the automobile business As a motorist, you probably know them—they are "effithat are very conspicuous in advertising and sales talks. ciency" and "thrift"

Conditions of today permit no misunderstanding of these terms. A CAR IS EITHER EFFICIENT AND THRIFTY—

For an automobile to be efficient, it MUST BE RIGHT IN DESIGN, CONSTRUCTION and MATERIALS.

Then, and then only, does THRIFT follow. It tells its story in GASOLINE ECONOMY, which means efficiency throughout

The first question of the experienced motorist considering an "economical" car is, "How far will it go on a gallon of gasoline?"

On Friday, July 13, we, and 200 other Franklin dealers throughout the United States, will answer that question with a Franklin stock car.

On that day all Franklin dealers will put ONE GALLON of commercial gasoline into a glass bottle, connect the bottle to the carburetor, start the car, and see how far it will run.

It will not be a test of any one part of the car, but a convincing demonstration of the efficiency and thrift of the Franklin AS A WHOLE.

Regardless of weather and road conditions, we will make this run, under the supervision of two official observersmen will known locally-who will make affidavits as to the results.

Not only are WE going to carry on this demonstration, but EVERY Franklin dealer will likewise PROVE on July 13, that the Franklin Car is SCIENTIFICAL-LY RIGHT in DESIGN, CONSTRUC-TION and MATERIAL-the fundamentals necessary in motor car construction to produce UTMOST EFFICIENCY and ROCK-BOTTOM THRIFT.

This will be invaluable information for the motorist anxious to arrive at a

tested-out standard by which to judge the efficiency and thrift of any motor car "claiming" these advantages.

The result we get, together with results of Franklin demonstrations throughout the United States, will be published July 14 and 15. It is an obligation you owe yourself and your purse to study these results and understand their true significance.

In the meanwhile, we suggest your looking over the Franklin at our show rooms, and have explained to you why the construction of the Frnaklin is fundamentally RIGHT-and has been for fifteen years.

Franklin Motor Car Co.

Myrtle and Campbell.

El Paso, Texas.

CASE "40"---The Flexible Four---Invites Inspection

POWERFUL BUT ECONOMICAL MOTOR; RAYFIELD CARBURETOR; AUTO - LITE STARTING AND LIGHTING SYSTEM; TIMKEN BEARINGS; CANTILEVER SPRINGS; FULLY EQUIPPED; ELEGANT FINISH. THE NEW CASE CARS WILL BE ON OUR DISPLAY FLOOR ON TUESDAY. DON'T FAIL TO SEE THEM.

MOTOR SALES COMPANY

: : 503 Montana Street